

MODULE SPECIFICATION PROFORMA

Module Title:	Production Management	Level:	4	Credit Value:	20
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Module code:	CMT421	Is this a new module?	No	Code of module being replaced:	
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Cost Centre:	GACT	JACS3 code:	P311
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Trimester(s) in which to be offered:	1	With effect from:	September 16
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School:	Creative Arts	Module Leader:	Steve Davies
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Scheduled learning and teaching hours	48 hrs
Guided independent study	152 hrs
Placement	0 hrs
Module duration (total hours)	200 hrs

Programme(s) in which to be offered	Core	Option
BSc (Hons) Television Production and Technology	✓	<input type="checkbox"/>
BSc (Hons) Professional Sound & Video	✓	<input type="checkbox"/>
BA (Hons) Radio Production	✓	<input type="checkbox"/>

Pre-requisites
None

Office use only

Initial approval August 16

APSC approval of modification *Enter date of approval*

Have any derogations received SQC approval?

Version 1

Yes No ✓

Module Aims

To develop students' understanding of the basic principles of TV production. Skills will be developed with respect to the range of managerial and logistical expertise required. The module is an introduction to development of television production as applied to the modern television production industry. The theory concentrates on the production process within the modern television industry. It develops the student's appreciation of the key elements that are required in a high quality production process and furnishes them with the required skills to play an active part in a television studio production team.

Intended Learning Outcomes

Key skills for employability

- KS1 Written, oral and media communication skills
- KS2 Leadership, team working and networking skills
- KS3 Opportunity, creativity and problem solving skills
- KS4 Information technology skills and digital literacy
- KS5 Information management skills
- KS6 Research skills
- KS7 Intercultural and sustainability skills
- KS8 Career management skills
- KS9 Learning to learn (managing personal and professional development, self-management)
- KS10 Numeracy

At the end of this module, students will be able to

Key Skills

		Key Skills	
1	Understand the range of processes required for successful production of television media.	KS9	KS8
		KS7	KS2
2	Specify the production requirements for a range of television production styles.	KS9	KS8
		KS7	KS2
3	Demonstrate the ability for time management for specified television productions.	KS9	KS8
		KS7	KS2

Transferable/key skills and other attributes

Proficiency in television production procedures.

Derogations

None

Assessment:

Students will be required to use a set script for production. Also a detailed schedule to enable the script to be produced/accomplished.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1 - 3	Coursework	100%		Script & schedule.

Learning and Teaching Strategies:

The module will be delivered via lecture and studio exercises, also seminar complemented by workshop sessions and group exercises in television production.

Syllabus outline:

Professional Television Production Environment; The introduction of the student to factors that define TV production and Quality.
 Production design and specification will be developed through an introduction to industry standard production procedure and processes.
 Health and Safety and professional working practice, the module will feature tutorials on the current legislative environment regarding safe working practices.
 Professional television studio, factors affecting quality, the environment and working practice.
 Practical production situations, sessions and time management and the reverse engineering of existing productions.
 Computer-based skills, principles of applications in the modern television studio. Industry standard packages for aiding production.

Bibliography:

Essential reading

Owens, J. (2012) Television Production. Focal Press.
 Stradling, I. (2010) Production Management for TV and Film: The Professional's Guide (Professional Media Practice). Methuen Drama.

Other indicative reading

Adele, E. (2001) Researching for Television and Radio. Routledge.
 Honthamer, E.I. (2010) The Complete Film Production Handbook. Focal Press.